



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 5420097

Schedule Dates 10/04/22-10/11/22
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2755 (1788192)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2755
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2675
Spanberger 10/11-10/17

Date Entered 09/29/22
Last Modified 10/10/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,286.00
Net Total \$80,954.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	150	\$95,240.00
Grand Total:	150	\$95,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM			2	2	2	2			8	\$200.00	\$1,600.00	Washington (WJLA)		9/29/22
2.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		2							2	\$200.00	\$400.00	Washington (WJLA)		9/29/22
3.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$525.00	\$1,050.00	Washington (WJLA)		9/29/22
4.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2	2	2	2			8	\$525.00	\$4,200.00	Washington (WJLA)		9/29/22
5.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	7A- 8A (EST)		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/30/22
6.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	7A- 8A (EST)			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		9/30/22
7.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	8A- 9A (EST)			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		9/30/22
8.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	8A- 9A (EST)		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/30/22
9.0	Normal Line / SPOT	10/08/22-10/08/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$400.00	\$800.00	Washington (WJLA)		9/30/22
10.0	Normal Line / SPOT	10/08/22-10/08/22	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)		9/30/22

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	10/09/22-10/09/22	3	:30	7:30A- 8A (EST)								2	2	\$100.00	\$200.00	Washington (WJLA)		9/30/22
12.0	Normal Line / SPOT	10/09/22-10/09/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)		9/30/22
13.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		9/30/22
14.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/30/22
15.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		9/30/22
16.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)		9/30/22
17.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$400.00	\$800.00	Washington (WJLA)		9/30/22
18.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	2	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		9/30/22
19.0	Normal Line / SPOT	10/10/22-10/10/22	3	:30	3:01P- The Drew Barrymore Show		2							2	\$150.00	\$300.00	Washington (WJLA)		9/30/22
20.0	Normal Line / SPOT	10/04/22-10/07/22	3	:30	3:01P- The Drew Barrymore Show			2	2	2	2			6	\$150.00	\$900.00	Washington (WJLA)		9/30/22
20.0.1	Closed Preempt	10/07/22															Washington (WJLA)	Program Change/Exception - MLB	

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20.0.2	Closed Preempt	10/07/22															Washington (WJLA)	Program Change/Exception - MLB	
21.0	Normal Line / SPOT	10/05/22-10/05/22	3	:30	12:57:56P- ABC-GMA3: What You Need to Know				1					1	\$300.00	\$300.00	Washington (WJLA)		9/30/22
22.0	Normal Line / SPOT	10/04/22-10/07/22	3	:30	3:30P- Jeopardy 2			1	1	2	2			4	\$150.00	\$600.00	Washington (WJLA)		9/30/22
22.0.1	Closed Preempt	10/07/22															Washington (WJLA)	Program Change/Exception - MLB	
22.0.2	Closed Preempt	10/07/22															Washington (WJLA)	Program Change/Exception - MLB	
23.0	Normal Line / SPOT	10/10/22-10/10/22	3	:30	3:30P- Jeopardy 2		1							1	\$150.00	\$150.00	Washington (WJLA)		9/30/22
24.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2							2	\$400.00	\$800.00	Washington (WJLA)		9/30/22
25.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	2	2	2			6	\$400.00	\$2,400.00	Washington (WJLA)		9/30/22
25.0.1	Closed Preempt	10/07/22															Washington (WJLA)	Program Change/Exception - MLB	
25.0.2	Closed Preempt	10/07/22															Washington (WJLA)	Program Change/Exception - MLB	

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Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2755
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2675
Spanberger 10/11-10/17

Date Entered 09/29/22
Last Modified 10/10/22
Entered By Mark Afshar
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26.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	2	2	2			7	\$600.00	\$4,200.00	Washington (WJLA)		9/30/22
26.0.1	Closed Preempt	10/07/22															Washington (WJLA)	Live Program Overrun/Spot -	
27.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$600.00	\$1,200.00	Washington (WJLA)		9/30/22
28.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2							2	\$900.00	\$1,800.00	Washington (WJLA)		9/30/22
29.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)		9/30/22
30.0	Normal Line / SPOT	10/09/22-10/09/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								2	2	\$525.00	\$1,050.00	Washington (WJLA)		9/30/22
31.0	Normal Line / SPOT	10/04/22-10/07/22	3	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$100.00	\$400.00	Washington (WJLA)		9/30/22
32.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		9/30/22
33.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)		9/30/22
34.0	Normal Line / SPOT	10/08/22-10/08/22	3	:30	12A- 1A (EST)							2		2	\$45.00	\$90.00	Washington (WJLA)		9/30/22

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35.0	Normal Line / SPOT	10/08/22-10/08/22	2	:30	11P- 11:30P (EST)							2		2	\$200.00	\$400.00	Washington (WJLA)		9/30/22
36.0	Normal Line / SPOT	10/09/22-10/09/22	2	:30	11P- 11:30P (EST)								2	2	\$275.00	\$550.00	Washington (WJLA)		9/30/22
37.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2							2	\$650.00	\$1,300.00	Washington (WJLA)		9/30/22
38.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			2	2	2	2			8	\$650.00	\$5,200.00	Washington (WJLA)		9/30/22
39.0	Normal Line / SPOT	10/04/22-10/07/22	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		9/30/22
40.0	Normal Line / SPOT	10/10/22-10/10/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/30/22
41.0	Normal Line / SPOT	10/10/22-10/10/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/30/22
42.0	Normal Line / SPOT	10/04/22-10/07/22	3	:30	7:27:41P- Jeopardy			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		9/30/22
43.0	Normal Line / SPOT	10/10/22-10/10/22	3	:30	8P- 10P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/30/22
44.0	Normal Line / SPOT	10/04/22-10/04/22	3	:30	8P- 9P (EST)			1						1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/30/22
45.0	Normal Line / SPOT	10/09/22-10/09/22	3	:30	10P- ABC-The Rookie (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/30/22
46.0	Normal Line / SPOT	10/10/22-10/10/22	3	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$300.00	\$300.00	Washington (WJLA)		9/30/22

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47.0	Normal Line / SPOT	10/04/22-10/04/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$600.00	\$600.00	Washington (WJLA)		9/30/22
48.0	M/G For 20.0.1,20.0.2,22.0.1,22.0.2,25.0.1,25.0.2 / SPOT	10/09/22-10/09/22	3	:30	8P- ABC-Celebrity Jeopardy (Sunday)								1	1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/7/22
49.0	M/G For 26.0.1 / SPOT	10/11/22-10/11/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$600.00	\$600.00	Washington (WJLA)		10/10/22

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